## Add/Change NewOrleansOnline.com Listing

## Instructions for Adding a New Listing

If you are not currently listed on NewOrleansOnline.com, you will need to complete the entire first two pages excluding your business ID which you will receive once you have been added. You will also need to complete the section specific to your business (ie. Restaurant, Hotel/Bed and Breakfast, Nightclub/Bar, Shop/Gallery, Attraction, Tour Company, Company Offering Transportation Services, Company Offering Business Services, Church/Chapel). Hotels that have restaurants, bars, and shops included in the hotel should fill out a form for each business separately. Please be sure to select ONLY from the options allowed. If you do not see an option listed, please contact us and we will consider additional options on a case by case basis. Completed forms should be faxed back to Ashland at 504-524-4780.

## Instructions for Changing an Existing Listing

If you want to make changes to an existing listing, please first lookup your listing on NewOrleansOnline.com. Once you find your business listing, click on the business name to bring up a detail page for your business. In the URL, you will see a number after the locationID. This is your business ID and you will need to include it in the form (ie. On Harrah's Hotel page located at http://www.neworleansonline.com/directory/location.php?locationID=1074, the business ID is 1074. You only will need to fill out the fields you would like changed. Please be sure to select ONLY from the options allowed. If you do not see an option listed, please contact us and we will consider additional options on a case by case basis. Completed forms should be faxed back to Ashland at 504-524-4780.

## Business Contact Information

The following four fields will not be included on NewO2020rleansOnline.com but instead will be used to periodically contact the person listed below to ensure that accuracy of the information for the listing is correct. The person listed below should be the person designated to provide accurate information for this business in the future.

## *Business Contact:

$\qquad$
Business Contact's Job Title:
Business Contact's Phone: ( $\qquad$ -
*Business Contact's Email: $\qquad$

## Optional Listing Enhancements

Each listing can be accompanied by a 45 word max description and as many tasteful photographs as you can provide so long as they are a minimum of 800 pixels wide and should give visitors a sense of what to expect when visiting your establishment. All images can be sent to ip@notmc.com. Please be sure to specify the name of your business and your business ID in the e-mail. Once the image has been approved by a member of NOTMC's staff, it will appear on your listings unique page.

## Basic Business Information

Business ID (If Your Listing Already Exists): $\qquad$
Location Name: $\qquad$
Are you currently a member of the CVB (circle one)? Yes / No
Should the business address and a map of the address be displayed on the listing page? Yes / No
Address 1: $\qquad$
Address 2: $\qquad$
Zip Code: $\qquad$
Local Phone: $\qquad$ ) $\qquad$ - $\qquad$
Toll Free Phone: ( $\qquad$ ) $-$
Fax: $\qquad$ ) $\qquad$ $-$
URL: http://
Business Hours: $\qquad$
Cash Only: Yes / No
Is this location handicapped accessible (circle one)? Yes / No
Does this business offer free off street parking (circle one)? Yes / No
Is this business locally owned? Yes / No

What business type/s would this be categorized under (circle all that apply)?
Hotel/Bed and Breakfast /Place of Lodging Tour Company
Restaurant
Company Offering Transportation Services
Nightclub/Bar
Organization
Attraction
Church/Chapel
Shop/Gallery

If multiple selections are circled in the previous question, which of the above business types would this be primarily categorized as if you could only choose one?

Hotel/Bed and Breakfast /Place of Lodging
Restaurant
Nightclub/Bar
Attraction
Shop/Gallery

Tour Company
Company Offering Transportation Services
Organization
Church/Chapel

## Options for Places of Lodging

Only complete and return if your business is a hotel, motel, hostel, or bed and breakfast.
Lodging Type (circle one):

| Hotel | Campsite/RV Park |
| :--- | :--- |
| Bed and Breakfast | Plantation |
| Motel | Fishing/Hunting Lodge |
| Hostel | Apartment |
| Guest House/Inn |  |

Expedia ID (used to provide a direct booking link): $\qquad$
AAA Rating (circle one):
1 star
2 stars
3 stars
4 stars
5 stars

Airport Shuttle To/From Property: Yes / No
Alarm Clock in Rooms: Yes / No
All Suites: Yes / No
Balconies Available In Some Rooms: Yes / No
Baggage Handling Available: Yes / No
Barber/Stylist On Site (circle one): Yes / No
Bar/Lounge On Site: Yes / No
Bar or Lounge Name/s:
Business Center On Site (circle one): Yes / No
Bus/RV Parking On Site (circle one): Yes / No
Cable TV Available in Rooms: Yes / No
Car Rental Desk On Site (circle one): Yes / No
Child Services On Site: Yes / No
Coffee Maker In Rooms (circle one): Yes / No
Concierge/Information Available (circle one): Yes / No
Express Checkout Available (circle one): Yes / No
FREE Continental Breakfast (circle one): Yes / No
FREE Fitness Facility On Site (circle one): Yes / No
FREE Internet Available in Rooms (circle one): Yes / No
FREE Local Calls (circle one): Yes / No
FREE Newspaper Available (circle one): Yes | No
24 Hour Front Desk: Yes / No

TAG Approved (circle one): Yes / No
Hair Dryers In Rooms (circle one): Yes / No
In Room Entertainment (circle one): Yes / No
Internet Available (circle one): Yes / No
Internet Details (FREE, Subscription Details, High Speed, Wireless, etc.): $\qquad$

Iron Available In Rooms (circle one): Yes / No
Jacuzzi On Site: Yes / No
Kitchen/Kitchenettes On Site: Yes / No
Laundry Services/Facility On Site (circle one): Yes / No
Meeting Facilities On Site (circle one): Yes / No
Mini Bar In Rooms (circle one): Yes | No
Non Smoking Rooms Available (circle one): Yes | No
Pets Accepted (circle one): Yes | No
Restaurant On Site (circle one): Yes / No
Restaurant Name/s: $\qquad$
Room Service Available (circle one): Yes / No
Safe Deposit Box Available In Rooms (circle one): Yes / No
Shops On Site (circle one): Yes / No
Spa On Site (circle one): Yes / No
Swimming Pool On Site (circle one): Yes / No
Rooftop Pool (circle one): Yes / No
Tennis Courts On Site (circle one): Yes / No
VIP Services Available (circle one): Yes / No
Wireless Internet Available On Site (circle one): Yes / No
Eco-Friendly (Circle One): Yes / No

## Options for Restaurants and Eateries

Only complete the following if your business is a restaurant or bar that serves one of the cuisine types listed below. If your business is hotel with a restaurant or eatery inside the hotel, you will need to complete a separate add/change listing form for that business.

Attire (circle one):
Casual
Business Casual
Dressy

Open For (circle all that apply):
Breakfast Dinner
Brunch Late Night (After 12:00 a.m.)
Lunch
Traditional New Orleans Sunday Brunch
Average Price of Breakfast Entrée (circle one if applicable):

Under \$12
\$18-\$24
\$12-18
Average Price of Brunch Entrée (circle one if applicable):
Under \$12
\$12-18

Average Price of Lunch Entrée (circle one if applicable):
Under \$12
\$18-\$24
\$12-18
Over \$24
Average Price of Dinner Entrée (circle one if applicable):
Under \$12
\$12-18
\$18-\$24
Over \$24

## Average Price of Late Night Meal Entrée (circle one if applicable):

Under \$12
\$12-18

Over \$24

## Average Price of Sunday Brunch Entrée (circle one if applicable):

Under \$12
\$18-\$24
\$12-18
Over \$24

Does this Restaurant Offer Music or Entertainment (Circle One): Yes / No
Does this Restaurant Offer Dancing (Circle One)? Yes / No
Does this Restaurant Have a Full Bar (Circle One)? Yes / No
Does this Restaurant Offer Open Air Dining (Circle One)? Yes / No
Has this Restaurant Won a James Beard Award (Circle One)? Yes / No

## Cuisine Type (circle all that legitimately apply):

| African | Irish |
| :--- | :--- |
| American | Italian |
| Bakeries | Japanese |
| Barbeque | Juice Bar |
| Bar/Pub Food | Kosher |
| Beignets | Latin |
| Bistro | Louisiana |
| Breakfast | Mexican |
| Brewery/Brew Pub | Middle Eastern |
| Burgers | Pizza |
| Cajun | Po-boys |
| Chinese | Sandwich Shop/Deli |
| Coffee Shop/Café | Seafood |
| Contemporary | Soul Food |
| Continental | South American |
| Creole | Southwestern TexMex |
| Cuban | Snowballs |
| Desserts | Spanish |
| Diner | Steakhouses |
| Fast Food/Family Style | Sushi |
| Food Truck | Tapas |
| French | Thai |
| Greek/Mediterranean | Variety |
| Gluten Free | Vegan |
| Health Food | Vegetarian |
| Indian | Vietnamese |
| International |  |

## Options for Nightclubs and Bars

Only complete if your business is a nightclub or bar. If your business is hotel with a nightclub or bar inside the hotel, you will need to complete a separate add/change listing form for that business.

## Attire (circle one):

Casual
Business Casual
Dressy

## Nightclub/Bar Features: (Circle all that apply):

18 to 21
Serves Food
DJ Regularly
Live Music Regularly
Jazz Club
Dance Club
Cajun Dancing
Burlesque Club
Cabaret Club
Karaoke
LGBTQ Bar
Sports Bar
Comedy Club
Daiquiri Shop
Wine Bar
Extensive Beer Selection of More than 50
Cocktail Lounge

Brewery/Brew Pub
Piano Bar
Dueling Pianos
Oxygen Bar
Hookah Bar
In Restaurant
Outdoor Area
Darts
Pool Table/s
Ping Pong Table/s
Table Shuffleboard
Cigar Bar
Gentlemen's Club
Smoke Free
Dive Bar
Rooftop Bar

## Options for Shops and Galleries

Only complete if your business is a shop or gallery that falls under one of the shopping types below. If your business is hotel with a shop or gallery inside the hotel, you will need to complete a separate add/change listing form for that business.

## Shopping Type (Circle All that Apply):

| Antique Jewelry | Farmer's Market | Open Market |
| :--- | :--- | :--- |
| Antique Shop | Food Retail or Mail | Oriental Rugs |
| Artist/Art Gallery | Order | Outlets |
| Arts \& Crafts | Furnishings and | Party Supplies |
| Art Market | Accessories | Perfumeries |
| Belt Shop | Gift Baskets \& | Pet Store |
| Book Store | Flowers | Photo Finishing and |
| Cameras and | Gift Shop | Processing |
| Electronics | Gowns, Dresses, and | Posters and Prints |
| Candies, Chocolate, | Accessories | Salon/Spa |
| or Pralines | Grocery Store | Seafood |
| Children's Shop | Hardware | Shopping Center or |
| Christmas Shop | Hat Shop | Mall |
| Cigar, Pipes, or | Home and Garden | Silver Shop |
| Tobacco | Jewelry | Souvenirs |
| Clothing \& | King Cakes | Specialty Items |
| Accessories | Kite and Flag Shops | Sundries |
| Coins/Rare Gold | Knives | Sunglasses and |
| Cookware | Lighting Stores | Eyewear |
| Cosmetics and | Lingerie | Tattoo and Piercings |
| Beauty Products | Liquor/Wine | Toy Store |
| Costumes | Luggage | Tuxedos and |
| Department Store | Mardi Gras Supplies | Accessories |
| Discount Store | Masks | Voodoo Shop |
| Dolls or Miniatures | Memorabilia |  |
| Drugstore | Music \& Video |  |

Who does your product appeal to primarily (circle all that apply)? Men | Women | Children Does this shop/store offer tax free shopping (circle one): Yes / No Is this shop/store inside a mall (circle one): Yes / No
If so, what is the name of the mall? $\qquad$

## Options for Tour Companies

Only complete if your business is a tour company.
Type of Tours Offered (Circle All That Apply):

Airboat Tours
Airplane Tours
Helicopter Tours
Art Tours
Bicycle Tours
Bus Tours
Cajun Tours
Cemetery Tours
City/Neighborhood Tours
Cocktail Tours
Cruiser Tours
Culinary Tours
French Quarter Tours
Flatboat Tours
Garden Tours
Garden District Tours
Haunted Tours
History Heritage Tours
Horse and Carriage Tours

Limo Tours
Mardi Gras Tours
Multi Language Tours
Nature Tours
Night Tours
Personalized or Specialized
Plantation Tours
Riverboat Tours
Romantic Tours
Segway Tours
Self-Guided Tours
Shopping Tours
Sightseeing Tours
Swamp Tours
Van Tours
Vespa/Scooter Tours
Walking Tours
Winery or Distillery Tours

## Options for Attractions

Only complete and return if your business is an attraction falling under one of the types listed below.

## Attraction Type (Circle All That Apply):

| Alligator Farm | Historic Site |
| :--- | :--- |
| Amusement Park | Horse Racing Venue |
| Aquarium | Horseback Riding |
| Boat/Yacht Charter | Marina |
| Bowling Alley | Movie Theater |
| Casino | Museum |
| Cemetery | Park/Square |
| Church of Interest | Plantation |
| Cooking School | Research Facility |
| Cultural Center | Riverboat |
| Educational Institution | Skydiving |
| Fishing or Hunting | Sporting Venue |
| Garden | Performance Theater |
| Golf Course | Tennis Court |
| Health Club | Zoo |
| Historic Building | Other |
| Historic Home |  |

Admission Prices Including Discounts (if any): $\qquad$

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## Options for Transportation Companies

Only complete and return if your business is a company that offers transportation services.
Transportation Type (Circle All that Apply):

Airline
Airline Transportation
Airport
Aviation Service
Bike Rental
Bus Company
Car Rentals
Scooter Rentals
Limos
Wheelchair Mobility
Motorcoach Parking

Motorcycle Rental
Parking Lot/Garage
Public Transportation
Taxicabs
Pedicabs
Train Station
Bus Station
Transportation Services
Cruise Line
Private Car Service
Ride Sharing

## Options for Churches/Chapels

Only complete and return if this is a church or chapel.

## Denomination (Circle One):

African Methodist Episcopal
Anglican
Apostolic
Assemblies of God
Baptist
Bible
Buddhist
Catholic
Church of Christ
Christian Science
Church of God
Church of Jesus Christ of Latter-Day Saints
Eastern Orthodox
Episcopal
Evangelical
Full Gospel
Greek Orthodox
Hindu

Holiness
Independent
Interdenominational/Nondemoninatinal
Islamic
Jehovah's Witnesses
Jewish
Lutheran
Methodist
Orthodox
Pentecostal
Presbyterian
Quaker
Spiritualist
Unitarian
United Church of Christ
Unity
Wesleyan

## Options for Organizations

Only complete and return if this business is an organization.
Organization Type (Circle One):

Performing Arts Organization
Sports Association
Shopping/Merchant Association
Carnival Krewe
Event Organizer
Local Charity Offering Voluntourism Opportunities
LGBTQ Organization or Association

