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**The Astor Crowne Plaza Is Offering Some Enticing  
New Orleans Hotel Packages for the End of Summer and Kick-  
Off to Saints Football Season**

**NEW ORLEANS, LA, July 23, 2010** – It's a perfect time to plan a late summer getaway to New Orleans and the perfectly located Astor Crowne Plaza in the heart of all that's happening in New Orleans.

**FREE VALET PARKING PACKAGE**

This package is available for as many nights as you choose between now and September 30, 2010. Pricing varies according to arrival date and is valid for one vehicle per room per night.

To book this package, [book online now](#) or **call reservations at 888-696-4806**.

**SAINTS/VIKINGS GAME PACKAGE 9/9-12/10**

Join us for the first Saints Home Game in the Big Easy. The Astor is offering a special rate of \$99 per night for all Saints Fans to welcome the 2010 Super Bowl Champs back to the Super Dome. This special rate will be available until 8/31/2010 and may be [booked online](#) or by calling the hotel directly at 888-696-4806 and asking for the booking code 'DAT'. This rate is available for a limited amount of rooms so book now to ensure this great rate for the Saints/Vikings Game.

**SUMMER SIZZLER SPECIAL-NOW THROUGH 9/30/10**

It's not too late in the season to plan a great New Orleans Summer Experience. For a limited time, the Astor Crowne Plaza located at the Gateway to the French Quarter is offering the great rate of \$79 per night now through September 30, 2010. This offer is subject to availability and is open to a limited inventory. In order to secure this special rate, book now! Reservations may only be secured by calling the hotel directly at 888-696-4806. Call now and "Let the Good Times Roll".

For more information and details on all of the many amenities and services offered to Astor Crowne Plaza guests, please visit our website at [www.astorneworleans.com](http://www.astorneworleans.com)

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Built in 2002, the Astor Crowne Plaza is a grand hotel with 693 rooms including 28 spacious suites, strategically located at the corner of Bourbon and Canal streets. Extraordinarily situated in the heart of downtown and at the gateway to the French Quarter, the address also serves as home to the award-winning Dickie Brennan's Bourbon House restaurant, one of the most popular dining establishments in New Orleans. Part of the collection of InterContinental Hotels Group PLC and managed by Hospitality Management Corporation, the hotel has increased meeting space to 32,000 square feet with prime outdoor balconies overlooking the sights of Bourbon, Canal and Iberville streets.

The Astor Crowne Plaza completed an extensive \$11 million renovation in January 2009. It was the first since the hotel's opening in 2002. The project received last year's prestigious Renovation Award at the InterContinental Hotels Group's 2009 Americas Investors & Leadership Conference held in Washington DC, The Astor Crowne Plaza was one of 47 hotels who were considered for the award from a portfolio of over 4,300 hotels.

**About Hospitality Management Corporation**

Hospitality Management Corporation (HMC), founded in 1971, is a privately-owned independent management company, and is one of the oldest independent hotel management firms in the lodging industry. For over three decades, HMC has provided hotel management services for third party institutional and private owners. The company's headquarters has been located in Dallas, Texas since its inception. For more information on HMC, please visit our website at [www.hospitalitymgt.com](http://www.hospitalitymgt.com)

**About InterContinental Hotels Group PLC (IHG)**

InterContinental Hotels Group PLC (IHG) is one of the world's largest hotel groups by number of rooms. IHG owns, manages, leases or franchises, through various subsidiaries, over 3,800 hotels and more than 571,000 guestrooms in nearly 100 countries and territories around the world. IHG owns a portfolio of well recognized and respected hotel brands including InterContinental® Hotels & Resorts, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites®, Candlewood Suites® and Hotel Indigo®, and also manages the world's largest hotel loyalty program, Priority Club Rewards with over 37 million members worldwide. IHG offers information and online reservations for all its hotel brands at <http://www.ihg.com> and information for the Priority Club Rewards program at <http://www.priorityclub.com>

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