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Beignet Fest Announces Musical Lineup and Unveils Merchandise

2nd Annual Beignet Fest will feature Imagination Movers, Eric Lindell and more

New Orleans, LA (June 13, 2017) – The 2nd Annual [Beignet Fest](#), which will take place on Saturday, October 7, 2017 from 10AM – 6PM at the Festival Grounds at City Park, is proud to announce its musical lineup and unveil its first line of merchandise.

“We are excited to celebrate our favorite New Orleans treat at the 2nd Annual Beignet Fest on October 7, which will be free and open to the public,” said Festival Founder and Event Producer Sherwood Collins. “The musical lineup is just the perfect amount of powdered sugar on top, with something for everyone.”

Beignet Fest’s musical lineup is available on the festival’s new website, www.beignettefest.com, and below.

- [Hill Country Hounds](#) (10:15AM)
- [The Imagination Movers](#) (12:00PM)
- [One Love Brass Band](#) (1:45PM)
- [Brass-a-Holics](#) (3:15PM)
- [Eric Lindell](#) (5:00PM)

“The combination of the Imagination Movers as our midday headliner and Eric Lindell as our closer couldn’t be more perfect,” Collins said. “Imagination Movers have been so popular with New Orleans families for over a decade, so we’re excited to continue to add that fun, family element to the fest. Lindell’s blues and R&B sounds will round out the festival perfectly, allowing revelers of all ages to enjoy his soulful tunes. Besides the Movers and Lindell, there’s music throughout the day from some of our favorite local bands from country to brass!”

Additionally, festival organizers are excited to release the first line of merchandise in partnership with NOLA T-shirt of the Month Club. Items for sale feature tees and tanks for the whole family. These items are available for purchase online and will be sold at City Park on the day of the festival. A portion of the proceeds from the merchandise sales will go towards the mission of the festival – to raise awareness and funds for autism programs in New Orleans. Last year’s festival raised more than \$25,000 for four organizations in the city, including the [YMCA of Greater New Orleans’ Brushes and Buddies](#).

“The success of the inaugural Beignet Fest is undeniable,” said Gordon Wadge, president and CEO of YMCA of Greater New Orleans. “Besides the festival itself, the impact on the community, and especially the kids in our Brushes and Buddies classes, was monumental. We cannot thank Amy and Sherwood enough for creating a festival that gives back to a population that needs it so much.”

Amy and Sherwood Collins created Beignet Fest and the [Tres Doux Foundation](#) with a mission to celebrate, embrace and enhance the lives of children with developmental delays and disabilities by presenting them as whole beings, and to support organizations that do the same.

This year's festival has a larger footprint at the Festival Grounds at City Park that will accommodate more vendors and attendees than last year. The festival will be taking food vendor applications through the end of the summer and will announce a complete menu of offerings closer to the event. Amy and Sherwood estimate between 15,000-20,000 revelers will attend the 2nd Annual Beignet Fest.

Once again Ochsner Hospital for Children will present the Kids' Village – complete with sensory friendly activities, as well as fun for all children. Other Beignet Fest sponsors include French Market Coffee, Abita Beer, Gambel Communications, Deep Fried Advertising, The New Orleans Advocate, New Orleans Coffee & Beignet Company, Gulf Coast Bank & Trust Co., New Orleans Tourism Marketing Corporation, River Parish Disposal, Regions Bank and The Ruby Slipper Café.

For more information about Beignet Fest, visit www.beignetcfest.com or connect with Beignet Fest on [Facebook](#) and [Instagram](#) (@BeignetcFest) (#BeignetcFest).

About Beignet Fest: *Beignet Fest celebrates New Orleans' most iconic dessert: the beignet. From traditional sweet treats to savory delicacies that feature seafood, cheese and more, the 2nd Annual Beignet Fest is serving up the best beignets in the South on Saturday, October 7, 2017. Proceeds from Beignet Fest will benefit the Tres Doux Foundation, which makes grants to nonprofits serving children with developmental delays.*

About Tres Doux Foundation: *The mission of the Tres Doux Foundation is to celebrate, embrace and enhance the lives of children with developmental delays and disabilities by presenting them as whole beings, and to support organizations that do the same.*

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