CHILDREN’S HOSPITAL RETURNS AS 2016 HOGS FOR THE CAUSE SPONSOR

Presenter of the annual Ben Sarrat, Jr. Pork Cook-Off

New Orleans, Louisiana – Hogs for the Cause is proud to announce Children’s Hospital will once again be the Presenter of the Ben Sarrat, Jr. Pork Cook-Off. The 8th annual Hogs for the Cause fundraising event will take place April 1-2, 2016 on the City Park Festival Grounds. The Ben Sarrat, Jr. Pork Cook-Off presented by Children’s Hospital, a highlight of the two-day event, is part of a much larger nationally recognized music and food event. “The continued support of Children’s Hospital is vital to what Hogs for the Cause is doing and reflects on the growth of our event both locally and nationally,” states Becker Hall, CEO and Co-Founder of Hogs for the Cause. “Our long-term partnership has allowed us to reach more families, and affords us the opportunity to raise awareness within both the medical community and the community we live in.”

Hogs for the Cause is a two-day music and food festival that raises funds to support the yearlong efforts to provide aid and relief of the variable expenses and economic burdens which families face while their child is being treated for pediatric brain cancer. “We are proud to support and partner with Hogs for the Cause each year,” states Mary Perrin, Hospital CEO. “Our involvement as Presenting Sponsor of the Ben Sarrat, Jr. Pork Cook-Off is driven by our desire to connect more people to the mission of Hogs for the Cause, an organization that has provided much needed financial assistance to many of our families.” The first Hogs for the Cause Cook-Off was dedicated to Children’s Hospital patient Ben Sarrat, Jr. He lost his battle to cancer a week before the second Hogs for the Cause event in 2010.

Additional 2016 Hogs for the Cause sponsors include: NOLA Brewing Co., New Orleans Tourism Marketing Corp., Blue Plate Real Mayonnaise, Regions, Cathead Vodka, Bristow Gin, Bryan Subaru, Martin’s Famous Potato Rolls and Bread, Iberia Bank, WWL-TV, Rougaroux Rum, Neat Wines, Irpino, Avin, Hawkins Law Firm, Moxy Hotels, Reign Creative Co., and THINKA.

Hogs for the Cause is a 501(c)(3) organization providing aid and relief of those variable expenses and economic burdens which families face while their child is being treated for pediatric brain cancer. Currently, Hogs For The Cause operates as the premier funding source for pediatric brain cancer outreach services in the United States and has given grants to over 200 families in need. Named one of the Ten Best BBQ Festivals across America by Delish.com, the annual Hogs for the Cause fundraising event includes: an exclusive gala dinner and auction; the Ben Sarrat, Jr. Cook-off presented by Children’s Hospital; and a music festival featuring local talent and regional favorites. For more information please visit www.hogsforthecause.org.

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