

For Immediate Release:

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INAUGURAL “BIG EASY BUNNY HOP” ANNOUNCED FOR WAREHOUSE DISTRICT

Adult Easter Egg Hunt and Cutest Bunny Contest set for April 8

(New Orleans) – The **Big Easy Bunny Hop** officially debuts in New Orleans on Saturday, April 8, 2017. The inaugural event offers a trinity of adult, holiday entertainment including an Easter Egg Hunt, a costume contest and a unique, springtime pub crawl through the Warehouse District, all benefiting the New Orleans Second Harvest Food Bank.

The **Big Easy Bunny Hop** was developed by the creative minds that brought the popular Christmastime event, the “**Running of the Santas**,” to New Orleans. Event organizers envision the festive holiday event as a new annual tradition for adults who want to spice up Easter with costumed revelry. The extravaganza culminates with a huge after-party at Generations Hall.

The **Big Easy Bunny Hop** begins with registration at Manning’s between 3 and 6 p.m. “Bunnies” are encouraged to purchase advanced tickets for \$20 at www.bigeasybunnyhop.com.

At registration each “Bunny” will receive a special, numbered Golden Easter Egg. Following registration “Bunnies” will embark upon an adventurous hop around New Orleans’ coolest bars in the Warehouse District. Each location along the “Bunny Trail” will serve its own drink specials, and each bar will validate the numbered eggs. Participating bars along the “Bunny Trail” include **Barcadia, Lucy’s Retired Surfer Bar, The Rusty Nail and Dino’s Bar & Grill**.

All validated eggs gain access to a drawing for a total of \$1,000 in cash prizes at the after-party at Generations Hall where organizers will hold the “Cutest Bunny” contest for party-goers decked out in their best holiday costumes.

The **Big Easy Bunny Hop** will benefit the New Orleans Second Harvest Food Bank. \$10 of each ticket sold will go directly to the city’s Food Bank where it will be especially appreciated during the holiday season.

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