

**ROTOLO'S FRENCH QUARTER PIZZERIA
NOW OFFERS SNOBALLS!
*"The SnoBallery" opens in French Quarter***

FOR IMMEDIATE RELEASE

NEW ORLEANS, LA- July 27, 2007 – Rotolo's Pizzeria at 201 Decatur Street, corner of Iberville in the French Quarter, has opened a SnoBall stand out of its side entrance on Decatur. Initial offerings are 18 flavors including two cream flavors and three sugar-free flavors. The stand plans to offers special "New Orleans Cocktail-inspired" snowballs including Mint Julep, Hurricane, Pina Colada, and more. Other menu items include gelato from Sophie's, sodas, and Rotolo's Pizza by the Slice. The stand is open daily from 1:00pm until 8:00pm, with additional hours and flavors to be determined.

"We are proud to be the only full-fledged snowball stand in the Vieux Carre and downtown New Orleans," said Will Samuels, who owns and operates the restaurant with his wife, Jennifer. "We're using a genuine Ortolano's Sno-Wizard machine to ensure that customers get a true New Orleans SnoBall featuring finely shaved ice, a variety of original flavors, and a cool treat."

Open since February, 2006, Rotolo's French Quarter Pizzeria offers casual dining, a full bar, and live music as well as a private party room. On the menu are over 50 distinct items including gourmet hand-tossed pizzas with homemade sauce, calzones, sandwiches, hot wings, cheese sticks, wraps, salads, pastas, and more. There are 31 different pizza toppings available, presenting thousands of dining choices. For the truly adventurous, Rotolo's offers a "5 pound pizza" including pepperoni, sausage, mushrooms, bell peppers, onions, olives, Cheddar cheese, Canadian bacon, ground beef, and bacon. Forthcoming expanded menu offerings will include additional fresh light sandwiches and low-fat items to be introduced soon.

The restaurant is open daily until late at night and also offers take-out, pizza-by-the-slice, and free delivery to the French Quarter, Central Business District and part of the Marigny. Operating hours are 11:00am until 2:00am (Thursdays through Saturdays) and 11:00am until midnight (Sundays through Wednesdays). An ATM is available at the restaurant as well as free wireless internet.

For more information on Rotolo's Pizzeria, call 504-948-EATS or visit www.frenchquarterpizza.com

**Rotolo's Pizzeria, 201 Decatur St., New Orleans, LA 70130
(504) 948-EATS (phone) (504) 671-3990 (Fax)
Rotolos201@gmail.com**