

THEATRE NEWS
FOR IMMEDIATE RELEASE

For photo requests or interviews with cast, director, or preview of the neighborhood walking tour, please contact Marketing & Box Office Manager Sarah Zoghbi at szoghbi@southernrep.com.

January 30, 2012

**Southern Rep's production of
A STREETCAR NAMED DESIRE
comes home to elysian fields avenue**

New Orleans – Following our early January announcement that we must vacate our Canal Place venue of 20 years, Southern Rep announces the location of our upcoming production of A STREETCAR NAMED DESIRE, by Tennessee Williams, directed by Big Easy Award-Winner, Jason Kirkpatrick, presented in collaboration with InSideOut Productions. We are thrilled to announce that STREETCAR will be performed on the very same block where the playwright first imagined it, at Michalopoulos Studios, 527 Elysian Fields Avenue.

What an incredible opportunity to perform this epic play right in the neighborhood where Tennessee Williams envisioned it. When we first workshopped STREETCAR with InSideOut Productions last summer we were astounded by our local community's support and eagerness to see the play fully staged production, and immediately wanted to have it be part of our 25th Anniversary Season. One of STREETCAR's primary themes is about re-invention: the Old South adapting to a post-World War II economy and after the loss of Belle Reve, Blanche DuBois leaving Laurel behind and hoping for a new life. We hope you join us for this historic production, and continue to support Southern Rep as we re-invent ourselves and find a new home for our next 25 years. – Aimée Hayes, Artistic Director

The first production of A STREETCAR NAMED DESIRE to be performed in New Orleans in more than a decade, the cast of local favorites includes Southern Rep's Artistic Director, Aimée Hayes as Blanche Dubois, with collaborating presenters InSideOut Productions' Michael Aaron Santos as Stanley, Ashley Ricord as Stella, and Mike Harkins as Mitch, joined by Austin Alleman, Caitlyn Allison, Charles Buggage, Tracey Collins, Martin Covert, Monica Harris, Jelani Pitcher, Phil Karnell, Melaina Ricks, Dean Austin Wray, and James Yeargain.

Join us for a special FREE Walking Tour Event! One hour prior to each performance, join us for A STREETCAR NAMED DESIRE-themed walking tour. Enter Tennessee William's world and discover where Stanley and Stella Kowalski lived, worked and played in 1947 New Orleans. Walking and talking with cocktails will be encouraged! (Early arrival for the FREE Walking Tour will also give audiences access to more ample parking options!)

*We are delighted that our production of A STREETCAR NAMED DESIRE gives us another opportunity to **collaborate with the celebrated Tennessee Williams/New Orleans Literary Festival**. Our first week of performances coincide with the dates of the Festival, allowing our production to be featured in their very exciting calendar of events. Such collaborations represent invaluable opportunities to grow audiences and share resources with our neighboring not-for-profits. – Marieke Gaboury, Managing Director.*

INTERVIEWS: For photo requests or interviews with cast, director, or preview of the neighborhood walking tour, please contact Marketing & Box Office Manager Sarah Zoghbi at szoghbi@southernrep.com.

LISTING INFO: Southern Rep, in collaboration with InSideOut Productions presents: A STREETCAR NAMED DESIRE. By Tennessee Williams. Directed by Jason Kirkpatrick. Featuring Aimée Hayes, Michael Aaron Santos, Ashley Ricord and Mike Harkins, with Austin Alleman, Caitlyn Allison, Charles Buggage, Tracy Collins, Martin Covert, Monica Harris, Jelani Pitcher, Phil Karnell, Melaina Ricks, Dean Austin Wray, and James Yeargain.

CONTACT: Box Office [\(504\) 522 – 6545](tel:5045226545) or book online at www.SouthernRep.com.

LOCATION: Michalopoulos Studios, 527 Elysian Fields Avenue, New Orleans, LA 70117

PARKING: Central Parking, 400 Elysian Fields Avenue. Rates \$5-\$10.

DATES: Previews March 21 - 23, Opening March 24, Closing April 15.

TIMES: Wed-Sat 7:30pm, Sun 3pm. **(NOTE: This is a correction of evening performing times, which were originally listed at 8pm.)** FREE walking tour starts one hour prior to performances (6:30pm & 2pm).

TICKET PRICES: Previews: \$20 – Thursdays & Sundays: \$29 – Fridays & Saturdays: \$35

\$10 Student Rush: Available at the door 15 minutes before curtain. Cash only. Must have valid student ID.

SYNOPSIS: A play that truly comes from the heart of our city—what better way to celebrate our 25th anniversary than with this startlingly fresh production of one of the best plays in the pantheon of American Theatre? Originally scheduled for Southern Rep's cancelled 2006 Post-Katrina season, STREETCAR finally makes a triumphant return to New Orleans.

CONTINUING OUR DISCOUNT OFFER ~ 2nd THURSDAY PAY WHAT YOU CAN! On Thursday, March 29, you can buy tickets in advance at the regular price of \$29, or PAY WHAT YOU CAN at the door!

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Southern Rep continues to show that it is staging the most important, challenging, and downright mesmerizing pieces of theater New Orleans audiences are graced to experience. - Theodore P. Mahne, The Times-Picayune Lagniappe