

THE OUTLET COLLECTION AT RIVERWALK® HOSTS NEW ORLEANS' FIRST TOP TACO FEST
A Culinary Extravaganza to Sample Unlimited Gourmet Tacos and Signature Cocktails

NEW ORLEANS (March 15, 2017) – On Thursday, March 23, [The Outlet Collection at Riverwalk®](#), a development of [The Howard Hughes Corporation®](#) (NYSE: HHC), will host the Top Taco Fest as the event arrives in New Orleans for the first time. The event will be held from 6:30-9:30 p.m. in Riverwalk's Spanish Plaza. Hosting the first ever New Orleans Top Taco fest, which will benefit [One Heart NOLA](#), is another example of the center's ongoing commitment to the local community.

“Riverwalk's Spanish Plaza is undoubtedly a favorite hub for the community to gather and enjoy celebrations, events and festivals. The Outlet Collection at Riverwalk is proud to add New Orleans' newest food festival – Top Taco Fest – to the roster of large-scale events held at Spanish Plaza,” said The Outlet Collection at Riverwalk Senior General Manager Frank Quinn.

Top Taco Fest is a culinary extravaganza that offers patrons samples of unlimited gourmet tacos and signature cocktails from some of the finest restaurants in New Orleans. The event will also feature some of New Orleans' premier mixologists in a Top Cocktail competition, along with Latin-inspired live music from Otra, Los Poboycitos and Mariachi Jalisco US. Patrons will vote to crown four categories of awards among 40 chefs and 40 mixologists for: Top Creative Taco, Top Traditional Taco, Top Margarita and Top Creative Cocktail.

Guests must be 21 or older to attend and can choose from three admission packages, all of which include unlimited taco and cocktail tastings, live entertainment and people's choice voting chips.

- General Admission: \$65
 - 6:30 p.m. entry
- 1st Tasting: \$85

- 5:30 p.m. entry
- Exclusive tasting of tacos, cocktails and tequila
- VIP Experience: \$125
 - 5:30 p.m. entry
 - 3-level private party with panoramic views aboard the Creole Queen
 - Ten star chefs cooking one-of-a-kind food
 - Live Music by Muevelo
 - Exclusive extra añejo tequila tastings
 - Premium open bar provided by Jim Beam Global
 - Patron XO-infused dessert station

Proceeds from the event benefit One Heart NOLA, a nonprofit organization dedicated to helping foster children in and around the New Orleans area. For more information on Top Taco Fest, please visit www.riverwalkneworleans.com or www.toptaconola.com.

Top Taco Fest sponsors include: The Outlet Collection at Riverwalk, Creole Queen Paddlewheeler, Hilton New Orleans Riverside, Yelp, Southern Eagle, N.O.Vative Printing, Event Rental LLC, Bayou 95.7, OffBeat Magazine, B97 FM, Where Y'At Magazine, Universe and Contigo Sabor Auténtico.

Top Taco New Orleans was inspired by Top Taco – a taco festival that launched in Denver, Colorado in 2013 as a way to showcase the creativity and culinary talent of chefs across the city. The festival has quickly become Denver's largest summer food festival. New Orleans restaurateur Shane Finkelstein, who spearheaded the initiative to bring the festival to New Orleans, knew it would be a welcome addition to the local community.

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