

THE OUTLET  COLLECTION

RIVERWALK®
NEW ORLEANS

THE OUTLET COLLECTION AT RIVERWALK® KICKS OFF NEW ORLEANS FASHION WEEK
WITH KIDS RUNWAY DAY

Second Annual Event Highlights Regional Children's Designers and Their Fashions

WHO: The Outlet Collection at Riverwalk® and New Orleans Fashion Week

WHAT: Kids Runway Day

WHERE: The Outlet Collection at Riverwalk®
Food Court on the Bayou Play Area
500 Port of New Orleans Place, New Orleans

WHEN: Sunday, March 13 at 2 p.m.

The Outlet Collection at Riverwalk has once again partnered with New Orleans Fashion Week to host the 2nd Annual Kids Runway Day. The event will highlight regional designers who specialize in designs for children including a 10 year old designer who will debut her fashions at her first runway show.

WHY: The Outlet Collection at Riverwalk is excited about the opportunity to support New Orleans Fashion Week and to support the growth of local designers. In addition to Kids Runway Day, the center will also host the Designer2Boutique Expo, a private event sponsored by Stay Local that provides an opportunity for local designers and artisans to present their fashions to prospective buyers and boutique owners. The expo is slated for Tuesday, March 15 from 10 a.m.-2 p.m., but is not open to the public.

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For more information about The Outlet Collection at Riverwalk, visit us at www.RiverwalkNewOrleans.com or connect with us on Facebook, Twitter and Instagram using our hashtag #RiverwalkNOLA.

About The Outlet Collection at Riverwalk®

Following an \$80 million transformation of the property, The Outlet Collection at Riverwalk opened on May 22, 2014 with an all-star line-up of over 75 popular national brands and local favorites. In addition to being the nation's first outlet center in a downtown setting, The Outlet Collection at Riverwalk is also the first location in the region for a number of tenants, including Neiman Marcus Last Call Studio, Coach Men's Factory Store and Tommy Bahama Outlet. In early December, The Howard Hughes Corporation received the Gold award at ICSC's 2015 U.S. Design & Development awards program for The Outlet Collection at Riverwalk for redevelopment, the highest award in the industry.

About The Howard Hughes Corporation®

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