

FOR IMMEDIATE RELEASE



New Orleans Tourism Marketing Corporation
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www.NewOrleansOnline.com - The City of New Orleans' Official Tourism Web Site

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NEW ORLEANS TOURISM MARKETING CORPORATION B-ROLL REQUEST FORM

Thank you for your interest in New Orleans. Please assist us in processing your request efficiently and accurately by providing the information requested below. This footage may be used only for broadcast or internet stories that promote New Orleans as a tourist destination. It may not be used for product commercials, or for filler in paid documentaries. It is provided to aid journalists in covering their stories.

If you have download capabilities, you may use this link. Please fill out the usage agreement below and fax, email, or mail it to us.

<http://www.vimeo.com/22571411>

Please note there is no fee for use of the footage, however, if you request a tape and it is not returned within 90 days of shipment, you will be charged a duplication fee of \$75. Please return the tape to the address below. We also request that you credit the New Orleans Tourism Marketing Corporation, NOTMC, and/or www.NewOrleansOnline.com for the use of the footage.

Credit Card Number, Expiration Date, and Name on Card:

Credit Card Billing Address:

Upon completion of this request form, please mail, fax or email to:

Lea Sinclair, NOTMC
2020 St. Charles Avenue
New Orleans, LA 70130
Tel: 504-524-4784
Fax: 504-524-4780
lea@notmc.com

1. FORMAT (Please circle format preferred)

- Beta SP
- VHS
- Digi Beta
- DVC Pro
- HD

2. SHIPPING INFORMATION

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Telephone: _____

We can ship the tape to you via regular mail or overnight. If you prefer overnight, however, we ask that you incur the charge. Please provide the following information:

FedEx Account # _____

3. Date videotape needed: (please allow 3-5 days for processing): _____

4. Please provide a brief description of intended usage of the footage.

5. I agree to return the B-roll/videotape by _____. If tape is not returned by that date, I authorize New Orleans Tourism Marketing Corporation to bill me and/or my company a \$75 duplication fee (payable in U.S. currency) as explained above. I also agree the footage will only be used for the purpose described above and **MAY NOT BE USED FOR PURPOSES OTHER THAN JOURNALIST’S STORIES FOR BROADCAST MEDIA COVERAGE** and the promotion of such coverage, **STORIES IN BROADCAST PROGRAMMING** and the promotion of such coverage, **OR FOR TOURISM DESTINATION PROMOTION FOR INTERNET VIEWING**. I will credit www.NewOrleansOnline.com for the use of the footage.

_____ Print name

_____ Signature

_____ Date